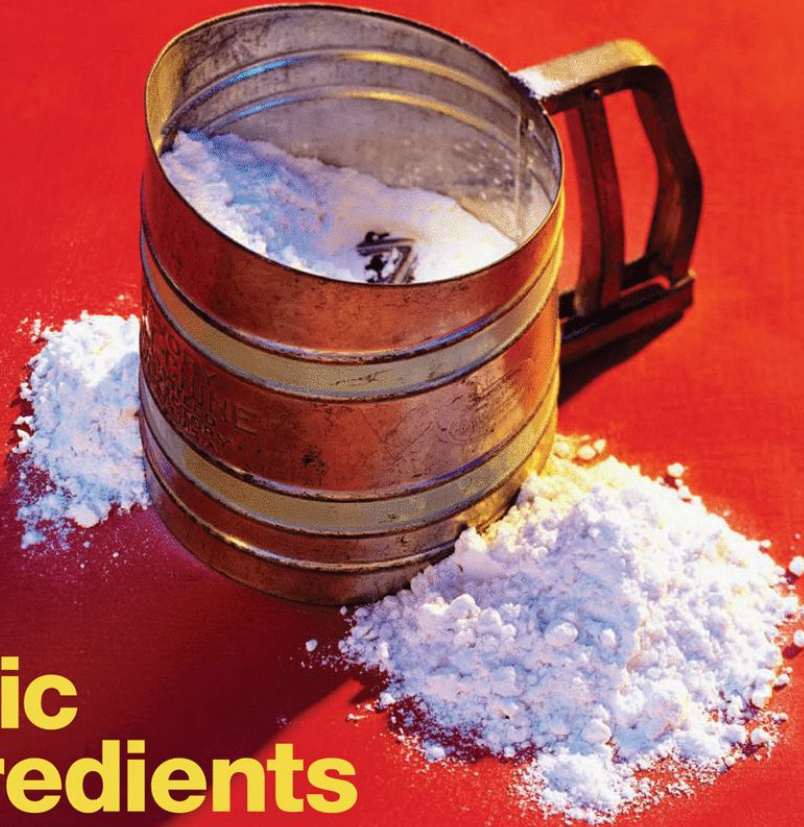


OCT 2010

# CURRENTS

COUNCIL FOR ADVANCEMENT AND SUPPORT OF EDUCATION



## Basic Ingredients

Updating the recipe  
for annual giving

A New Era of Media Relations  
Alumni Relations:  
Planning & Programming