2008 Annual Giving Salary Survey

Results Sorted By: Public Institutions Directors, AVPs, VPs for Annual Giving

RobertBurdenski Prepared by: AnnualGiving

Understanding the Survey Tables

Each page of the survey tables contains a cross-tabulation of one or more questions asked in the survey. One question is plotted horizontally and another is plotted vertically. The first section of information at the top of each page summarizes totals for the horizontal variable (in this case, the undergraduate class year) There were 24 total respondents with an undergraduate class year before 1950, 52 from 1950-59, etc.

The tables provide four lines of information about each combination of question responses: The *number*, the *row percentage* (Row %), the *column percentage* (Col %) and the *total percentage* (Tot %).

Number tells us: 12 respondents had a class year before 1950 and "strongly agreed" that they had a satisfying student experience.

The *row percentage* (Row %) tells us: 1.3% of everyone who "strongly agreed" that they had a satisfying student experience was in a class year before 1950.

N=3504 Number			6. What was you	r UNDERGRADUA	TE class year?		
Row %							
Col %							
Tot %	Before 1950	1950-1959	1960-1969	1970-1979	1980-1989	1990-1999	2000-2005
Total	24	52	95	164	331	629	496
	1.3%	2.9%	5.3%	9.2%	18.5%	35.1%	27.7%
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.09
	1.3%	2.9%	5.3%	9.2%	18.5%	35.1%	27.79
1.a. Overall, I had a satisfying	g student experience						
Strongly Agree (+2)	12	32	56	77	183	336	25
	1.3%	3.4%	5.9%	8.1%	19.3%	35.5%	26.5%
	50.0%	61.5%	58.9%	47.0%	55.3%	53.4%	50.6%
	0.7%	1.8%	3.1%	4.3%	10.2%	18.8%	14.09
Agree (+1)	10	19	31	74	130	241	211
•	1.4%	2.7%	4.3%	10.3%	18.2%	33.7%	29.59
	41.7%	36.5%	32.6%	45.1%	39.3%	38.3%	42.5%
	0.6%	1.1%	1.7%	4.1%	7.3%	13.5%	11.89
Neutral	2	1	7	10	15	43	2
	2.0%	1.0%	6.9%	9.9%	14.9%	42.6%	22.89
	8.3%	1.9%	7.4%	6.1%	4.5%	6.8%	4.69
	0.1%	0.1%	0.4%	0.6%	0.8%	2.4%	1.3%
Disagree (-1)	0	0	1	3	2	7	9
	0.0%	0.0%	4.5%	13.6%	9.1%	31.8%	40.9%
	0.0%	0.0%	1.1%	1.8%	0.6%	1.1%	1.89
	0.0%	0.0%	0.1%	0.2%	0.1%	0.4%	0.5%
Strongly Disagree (-2)	0	0	0	0	1	2	2
	0.0%	0.0%	0.0%	0.0%	20.0%	40.0%	40.0%
	0.0%	0.0%	0.0%	0.0%	0.3%	0.3%	0.4%
	0.0%	0.0%	0.0%	0.0%	0.1%	0.1%	0.1%
Mean	1.42	1.60	1.49	1.37	1.49	1.43	1.41

The *column percentage* (Col %) tells us: 50.0% of everyone in a class year before 1950 "strongly agreed" that they had a satisfying student experience.

The *total percentage* (Tot %) tells us: 0.7% of ALL of the survey responses were people that were in a class year before 1950 AND "strongly agreed" that they had a satisfying student experience.

N=98	Total	Question 12: What was your base salary as of December 31, 2007?									
Number Row % Col %		\$40K or Less	\$41-50K	\$51-60K	\$61-70K	\$71-80K	\$81-90K	\$91-100K	\$101K or More		
Total	97	4	18	24	20	13	10		6		
Total	100.0%	4.1%	18.6%	24.7%	20.6%	13.4%	10.3%		6.2%		
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%		100.0%		
Question 3: In millions	of dollars, what was the approx	ximate total gift revenue	credited to your an	nual giving program	in the 2006-2007 Fi	scal Year?					
<\$.5M	20		7	5	6						
	100.0%		35.0%	25.0%	30.0%						
	20.8%		41.2%	21.7%	30.0%						
<\$1M	14			4	3	3					
	100.0%			28.6%	21.4%	21.4%					
	14.6%			17.4%	15.0%	23.1%					
\$1M	15		3	5	4						
	100.0%		20.0%	33.3%	26.7%						
	15.6%		17.6%	21.7%	20.0%						
\$2M	12		3	3		3					
	100.0%		25.0%	25.0%		25.0%					
	12.5%		17.6%	13.0%		23.1%					
\$3M	14				3	3	4				
	100.0%				21.4%	21.4%	28.6%				
	14.6%				15.0%	23.1%	40.0%				
\$4-6M	11				3				3		
	100.0%				27.3%				27.3%		
	11.5%				15.0%				50.0%		
\$7-9M	6										
	100.0%										
	6.3%										
\$10M+	4										
	100.0%										
	4.2%										

N=98	Total	Question 12: What was your base salary as of December 31, 2007?								
Number Row % Col %		\$40K or Less	\$41-50K	\$51-60K	\$61-70K	\$71-80K	\$81-90K	\$91-100K	\$101K or More	
Total	97 100.0% 100.0%	4 4.1% 100.0%	18 18.6% 100.0%	24 24.7% 100.0%	20 20.6% 100.0%	13 13.4% 100.0%	10 10.3% 100.0%	 	6 6.2% 100.0%	
Question 4: Estimate the numb	ber of staff that primarily	work in annual giving	" at your institution.							
1 or Less	21 100.0% 21.4%	 	6 28.6% 33.3%	4 19.0% 16.7%	5 23.8% 25.0%	3 14.3% 23.1%	 	 	 	
1.5	8 100.0% 8.2%	 	 	 	 	 	 	 	 	
2	15 100.0% 15.3%	 	 	5 33.3% 20.8%	4 26.7% 20.0%	3 20.0% 23.1%	 	 	 	
2.5	7 100.0% 7.1%	 	4 57.1% 22.2%	 	 	 	 	 		
3	12 100.0% 12.2%	 	 	4 33.3% 16.7%	 	 	3 25.0% 30.0%	 	 	
3.5-4	11 100.0% 11.2%	 	 	4 36.4% 16.7%	3 27.3% 15.0%	3 27.3% 23.1%	 	 	 	
4.5-6	11 100.0% 11.2%	 	 	4 36.4% 16.7%	 	 	3 27.3% 30.0%	 	 	
6.5-8	6 100.0% 6.1%	 	 	 	 	3 50.0% 23.1%	 	 	 	
More than 8	7 100.0% 7.1%	 	 	 	 	 	 	 	4 66.7% 66.7%	

N=98 Number	Total	Question 12: What was your base salary as of December 31, 2007?										
Row % Col %		\$40K or Less	\$41-50K	\$51-60K	\$61-70K	\$71-80K	\$81-90K	\$91-100K	\$101K or More			
Total	97 100.0% 100.0%	4 4.1% 100.0%	18 18.6% 100.0%	24 24.7% 100.0%	20 20.6% 100.0%	13 13.4% 100.0%	10 10.3% 100.0%		6 6.2% 100.0%			
Question 5: What is the approx	imate size of your instit	tution's living alumni po	pulation?									
Less than 10,000	4 100.0% 4.1%	 	 	 	 	 	 	 	 			
10,000-29,999	8 100.0% 8.2%	 	 	3 37.5% 12.5%	 	 	 	 	 			
30,000-49,999	14 100.0% 14.3%	4 28.6% 100.0%	 	4 28.6% 16.7%	3 21.4% 15.0%	 	 	 	 			
50,000-69,999	13 100.0% 13.3%	 	5 38.5% 27.8%	4 30.8% 16.7%	3 23.1% 15.0%	 	 	 	 			
70,000-99,999	8 100.0% 8.2%	 	4 50.0% 22.2%	 	3 37.5% 15.0%	 	 	 	 			
100,000-149,000	19 100.0% 19.4%	 	 	6 31.6% 25.0%	4 21.1% 20.0%	4 21.1% 30.8%	 	 	 			
150,000 or more	28 100.0% 28.6%	 	 	4 14.8% 16.7%	5 18.5% 25.0%	5 18.5% 38.5%	6 22.2% 60.0%	 	4 14.8% 66.7%			
Not Applicable	4 100.0% 4.1%	 	 	 	 	 	 	 	 			

N=98	Total	Question 12: What was your base salary as of December 31, 2007?							
Number Row % Col %		\$40K or Less	\$41-50K	\$51-60K	\$61-70K	\$71-80K	\$81-90K	\$91-100K	\$101K or More
Total	97 100.0% 100.0%	4 4.1% 100.0%	18 18.6% 100.0%	24 24.7% 100.0%	20 20.6% 100.0%	13 13.4% 100.0%	10 10.3% 100.0%	 	6 6.2% 100.0%
Question 6: Is your institu	ution public or private?								
Public	98	4	18	24	20	13	10		6
	100.0% 100.0%	4.1% 100.0%	18.6% 100.0%	24.7% 100.0%	20.6% 100.0%	13.4% 100.0%	10.3% 100.0%		6.2% 100.0%

N=98	Total	otal Question 12: What was your base salary as of December 31, 2007?							
Number									
Row %		****	* * * * * * * * * * * * * * * * * * * *					*** ****	
Col %		\$40K or Less	\$41-50K	\$51-60K	\$61-70K	\$71-80K	\$81-90K	\$91-100K	\$101K or More
Total	97	4	18	24	20	13	10		6
	100.0%	4.1%	18.6%	24.7%	20.6%	13.4%	10.3%		6.2%
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%		100.0%
Question 7: Which is your ins	stitution's Carnegie classi	fication type?							
Associate's	5		3						
rissociate s	100.0%		60.0%						
	5.4%		17.6%						
Doctoral/Research	33			8	7	6	4		3
Universities	100.0%			25.0%	21.9%	18.8%	12.5%		9.4%
	35.9%			34.8%	36.8%	54.5%	40.0%		60.0%
Master's Colleges	23		6	8	5				
and Universities	100.0%		26.1%	34.8%	21.7%				
	25.0%		35.3%	34.8%	26.3%				
Baccalaureate	6		3						
CollegesArts &	100.0%		50.0%						
Sciences	6.5%		17.6%						
Baccalaureate	11			3	3		3		
CollegesDiverse	100.0%			27.3%	27.3%		27.3%		
Fields	12.0%			13.0%	15.8%		30.0%		
Special Institutions	6								
Medical, Engineering,	100.0%								
Business or Law	6.5%								
Not Applicable	8				3				
1 tot rippiicuoie	100.0%				37.5%				
	8.7%				15.8%				
	270								

N=98									
Number									
Row % Col %		\$40K or Less	\$41-50K	\$51-60K	\$61-70K	\$71-80K	\$81-90K	\$91-100K	\$101K or More
COI 70		\$40K OI LESS	\$41-30K	\$31-00K	\$01-70K	\$/1-6UK	\$61-9UK	\$91-100K	\$101K of More
Total	97	4	18	24	20	13	10		6
	100.0%	4.1%	18.6%	24.7%	20.6%	13.4%	10.3%		6.2%
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%		100.0%
Question 8: Where is your in	stitution located?								
U.S. New England	3								
CT ME MA NH RI	100.0%								
VT	3.1%								
U.S. Mid East DE	13		4		4				
DC MD NJ NY PA	100.0%		30.8%		30.8%				
DO NID IN INI III	13.3%		22.2%		20.0%				
U.S. Great Lakes IL	12			3	3	3			
IN MI OH WI	100.0%			27.3%	27.3%	27.3%			
	12.2%			12.5%	15.0%	23.1%			
U.S. Plains IA KS	11	3	3	4					
MN MO NE ND SD	100.0%	27.3%	27.3%	36.4%					
	11.2%	75.0%	16.7%	16.7%					
U.S. Southeast AL									
AR FL GA KY LA	25		4	10	4	4			
MS NC SC TN VA	100.0%		16.0%	40.0%	16.0%	16.0%			
WV	25.5%		22.2%	41.7%	20.0%	30.8%			
U.S. Southwest and	14		5	3	3				
Rocky Mountains AZ NM OK TX CO	100.0%		35.7%	21.4%	21.4%				
ID MT UT WY	14.3%		27.8%	12.5%	15.0%				
	11.070		27.070	12.070	10.070				
U.S. Far West AK	10				3				
CA HI NV OR WA	100.0%				30.0%				
	10.2%				15.0%				
Canada, Europe or	10						3		
Other	100.0%						30.0%		
	10.2%						30.0%		

N=98	Total	Question 12: What was your base salary as of December 31, 2007?									
Number Row % Col %		\$40K or Less	\$41-50K	\$51-60K	\$61-70K	\$71-80K	\$81-90K	\$91-100K	\$101K or More		
C01 70		\$40K 01 Less	541-50K	\$31-00K	\$01-70K	\$/1-0UK	\$61-90K	\$91-100K	\$101K of Mole		
Total	97 100.0% 100.0%	4 4.1% 100.0%	18 18.6% 100.0%	24 24.7% 100.0%	20 20.6% 100.0%	13 13.4% 100.0%	10 10.3% 100.0%	 	6 6.2% 100.0%		
Question 9: Which of the follo	owing most closely descri	ribes where your institut	tion is located?								
Large city	15				3	4	3		3		
	100.0% 15.3%				20.0% 15.0%	26.7% 30.8%	20.0% 30.0%		20.0% 50.0%		
Mid-size city	31		5	8	7	3	6				
	100.0% 31.6%	 	16.1% 27.8%	25.8% 33.3%	22.6% 35.0%	9.7% 23.1%	19.4% 60.0%				
Urban fringe of large city	12 100.0%		3 27.3%		4 36.4%						
	12.2%		16.7%		20.0%						
Urban fringe of mid- size city	4 100.0%										
	4.1%										
Large town	16		5	4					3		
	100.0% 16.3%		31.3% 27.8%	25.0% 16.7%			 		18.8% 50.0%		
Small town	13		4	5							
	100.0% 13.3%		30.8% 22.2%	38.5% 20.8%							
Rural	6										
	100.0% 6.1%										
Other, please specify											

N=98	Total	Question 12: What was your base salary as of December 31, 2007?									
Number Row % Col %		\$40K or Less	\$41-50K	\$51-60K	\$61-70K	\$71-80K	\$81-90K	\$91-100K	\$101K or More		
Total	97 100.0% 100.0%	4 4.1% 100.0%	18 18.6% 100.0%	24 24.7% 100.0%	20 20.6% 100.0%	13 13.4% 100.0%	10 10.3% 100.0%	 	6 6.2% 100.0%		
Question 11: Is your job ful	l- or part-time?										
Full-Time	97	4	18	23	20	13	10		6		
	100.0% 99.0%	4.2% 100.0%	18.8% 100.0%	24.0% 95.8%	20.8% 100.0%	13.5% 100.0%	10.4% 100.0%		6.3% 100.0%		
Part-Time											

N=98	Total	Question 12: What was your base salary as of December 31, 2007?									
Number Row % Col %		\$40K or Less	\$41-50K	\$51-60K	\$61-70K	\$71-80K	\$81-90K	\$91-100K	\$101K or More		
Total	97 100.0% 100.0%	4 4.1% 100.0%	18 18.6% 100.0%	24 24.7% 100.0%	20 20.6% 100.0%	13 13.4% 100.0%	10 10.3% 100.0%		6 6.2% 100.0%		
Question 13: Are you abl	e to earn bonus pay in your jo	ob?									
Yes	6				3						
	100.0% 6.3%				50.0% 15.0%						
No	90	4	17	22	17	13	9		6		
	100.0% 93.8%	4.4% 100.0%	18.9% 94.4%	24.4% 95.7%	18.9% 85.0%	14.4% 100.0%	10.0% 90.0%		6.7% 100.0%		

N=98 Number	Total	Question 12: What was your base salary as of December 31, 2007?								
Row % Col %		\$40K or Less	\$41-50K	\$51-60K	\$61-70K	\$71-80K	\$81-90K	\$91-100K	\$101K or More	
Total	97 100.0% 100.0%	4 4.1% 100.0%	18 18.6% 100.0%	24 24.7% 100.0%	20 20.6% 100.0%	13 13.4% 100.0%	10 10.3% 100.0%	 	6 6.2% 100.0%	
Question 14: How many staff r	report to you?									
None	17 100.0% 17.7%	3 17.6% 75.0%	5 29.4% 27.8%	3 17.6% 13.0%	 	4 23.5% 30.8%	 	 	 	
1-2	44 100.0% 45.8%	 	12 27.3% 66.7%	12 27.3% 52.2%	11 25.0% 55.0%	 	5 11.4% 50.0%	 	 	
3-4	18 100.0% 18.8%	 	 	7 38.9% 30.4%	5 27.8% 25.0%	4 22.2% 30.8%	 	 	 	
5-6	7 100.0% 7.3%	 	 	 	 	 	 	 	 	
7-8	5 100.0% 5.2%	 	 	 	 	 	 	 	 	
More than 8	5 100.0% 5.2%	 	 	 	 	 	 	 	 	

N=98	Total	Question 12: What was your base salary as of December 31, 2007?									
Number Row % Col %		\$40K or Less	\$41-50K	\$51-60K	\$61-70K	\$71-80K	\$81-90K	\$91-100K	\$101K or More		
Total	97 100.0% 100.0%	4 4.1% 100.0%	18 18.6% 100.0%	24 24.7% 100.0%	20 20.6% 100.0%	13 13.4% 100.0%	10 10.3% 100.0%	 	6 6.2% 100.0%		
Question 17: How many total	years have you worked	in annual giving?									
1	 	 	 	 	 	 	 	 	 		
2	 	 	 	 	 	 	 	 	 		
3	7 100.0% 7.3%	 	 	 	3 42.9% 15.0%	 	 	 	 		
4	13 100.0% 13.5%	 	4 30.8% 22.2%	5 38.5% 20.8%	 	 	 	 	 		
5-6	12 100.0% 12.5%	 	 	5 41.7% 20.8%	3 25.0% 15.0%	 	 	 	 		
7-8	15 100.0% 15.6%	 	4 26.7% 22.2%	5 33.3% 20.8%	 	3 20.0% 23.1%	 	 	 		
9-10	11 100.0% 11.5%	 	 	 	4 36.4% 20.0%	 	 	 	 		
11-14	25 100.0% 26.0%	 	 	6 24.0% 25.0%	6 24.0% 30.0%	8 32.0% 61.5%	3 12.0% 33.3%	 	 		
15 or More	9 100.0% 9.4%	 	 	 	 	 	 	 	 		

N=98	Total	Question 12: What was your base salary as of December 31, 2007?								
Number Row % Col %		\$40K or Less	\$41-50K	\$51-60K	\$61-70K	\$71-80K	\$81-90K	\$91-100K	\$101K or More	
Total	97 100.0% 100.0%	4 4.1% 100.0%	18 18.6% 100.0%	24 24.7% 100.0%	20 20.6% 100.0%	13 13.4% 100.0%	10 10.3% 100.0%	 	6 6.2% 100.0%	
Question 18: How many year	s have you worked at you	r current institution?								
1	13		5							
	100.0%		38.5%							
	13.5%		27.8%							
2	7			3						
	100.0%			42.9%						
	7.3%			12.5%						
3	16		3		4	5				
	100.0%		18.8%		25.0%	31.3%				
	16.7%		16.7%		20.0%	38.5%				
4	5									
	100.0%									
	5.2%									
5-6	13 100.0% 13.5%	3 23.1% 75.0%	 	5 38.5% 20.8%	5 38.5% 25.0%	 	 	 	 	
7-8	12				3	3				
	100.0%				25.0%	25.0%				
	12.5%				15.0%	23.1%				
9-10	8									
	100.0%									
	8.3%									
11-14	14			6	3					
	100.0%			42.9%	21.4%					
	14.6%			25.0%	15.0%					
15 or More	8 100.0% 8.3%	 	 	 	 	 	 	 	 	

N=98	Total	Question 12: What was your base salary as of December 31, 2007?								
Number Row % Col %		\$40K or Less	\$41-50K	\$51-60K	\$61-70K	\$71-80K	\$81-90K	\$91-100K	\$101K or More	
Total	97 100.0% 100.0%	4 4.1% 100.0%	18 18.6% 100.0%	24 24.7% 100.0%	20 20.6% 100.0%	13 13.4% 100.0%	10 10.3% 100.0%	 	6 6.2% 100.0%	
Question 19: How many year	rs have you worked in yo	ur current position?								
1	19 100.0% 19.8%	 	6 31.6% 33.3%	5 26.3% 20.8%	 	 	 	 	 	
2	11 100.0% 11.5%	 	 	3 27.3% 12.5%	3 27.3% 15.0%	 	 	 	 	
3	18 100.0% 18.8%	 	3 16.7% 16.7%	4 22.2% 16.7%	5 27.8% 25.0%	4 22.2% 30.8%	 	 	 	
4	9 100.0% 9.4%	 		5 55.6% 20.8%		 		 	 	
5-6	19 100.0% 19.8%	 	 	4 21.1% 16.7%	4 21.1% 20.0%	 	 	 	3 15.8% 50.0%	
7-8	7 100.0% 7.3%	 	 	 	 	 	 	 	 	
9-10	8 100.0% 8.3%	 	3 37.5% 16.7%	 	 	3 37.5% 23.1%	 	 	 	
11-14	3 100.0% 3.1%	 	 	 	 	 	 	 	 	
15 or More	 	 	 	 	 	 	 	 	 	