Confidential

2008 Annual Giving Salary Survey

Results Sorted By: Private Institutions Assistants, Associates & Managers for Annual Giving

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Understanding the Survey Tables

Each page of the survey tables contains a crosstabulation of one or more questions asked in the survey. One question is plotted horizontally and another is plotted vertically. The first section of information at the top of each page summarizes totals for the horizontal variable (in this case, the undergraduate class year) There were 24 total respondents with an undergraduate class year before 1950, 52 from 1950-59, etc.

The tables provide four lines of information about each combination of question responses: The *number*, the *row percentage* (Row %), the *column percentage* (Col %) and the *total percentage* (Tot %).

Number tells us: 12 respondents had a class year before 1950 and "strongly agreed" that they had a satisfying student experience.

The *row percentage* (Row %) tells us: 1.3% of everyone who "strongly agreed" that they had a satisfying student experience was in a class year before 1950.

N=3504 Number Row %			6. What was you	r UNDERGRADUA	TE class year?		
Col % Tot %	Before 1950	1950-1959	1960-1969	1970-1979	1980-1989	1990-1999	2000-2005
Total	24	52	95	164	331	629	496
	1.3%	2.9%	5.3%	9.2%	18.5%	35.1%	27.7%
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	1.3%	2.9%	5.3%	9.2%	18.5%	35.1%	27.7%
1.a. Overall, I had a satisfying	g student experience						
Strongly Agree (+2)	12	32	56	77	183	336	251
	1.3%	3.4%	5.9%	8.1%	19.3%	35.5%	26.5%
	50.0%	61.5%	58.9%	47.0%	55.3%	53.4%	50.6%
	0.7%	1.8%	3.1%	4.3%	10.2%	18.8%	14.0%
Agree (+1)	10	19	31	74	130	241	211
	1.4%	2.7%	4.3%	10.3%	18.2%	33.7%	29.5%
	41.7%	36.5%	32.6%	45.1%	39.3%	38.3%	42.5%
	0.6%	1.1%	1.7%	4.1%	7.3%	13.5%	11.8%
Neutral	2	1	7	10	15	43	23
	2.0%	1.0%	6.9%	9.9%	14.9%	42.6%	22.8%
	8.3%	1.9%	7.4%	6.1%	4.5%	6.8%	4.6%
	0.1%	0.1%	0.4%	0.6%	0.8%	2.4%	1.3%
Disagree (-1)	0	0	1	3	2	7	9
	0.0%	0.0%	4.5%	13.6%	9.1%	31.8%	40.9%
	0.0%	0.0%	1.1%	1.8%	0.6%	1.1%	1.8%
	0.0%	0.0%	0.1%	0.2%	0.1%	0.4%	0.5%
Strongly Disagree (-2)	0	0	0	0	1	2	2
	0.0%	0.0%	0.0%	0.0%	20.0%	40.0%	40.0%
	0.0%	0.0%	0.0%	0.0%	0.3%	0.3%	0.4%
	0.0%	0.0%	0.0%	0.0%	0.1%	0.1%	0.1%
Mean	1.42	1.60	1.49	1.37	1.49	1.43	1.41

The *column percentage* (Col %) tells us: 50.0% of everyone in a class year before 1950 "strongly agreed" that they had a satisfying student experience.

The *total percentage* (Tot %) tells us: 0.7% of ALL of the survey responses were people that were in a class year before 1950 AND "strongly agreed" that they had a satisfying student experience.

N=189 Number	Total	Question 12: What was your base salary as of December 31, 2007?									
Row % Col %		\$40K or Less	\$41-50K	\$51-60K	\$61-70K	\$71-80K	\$81-90K	\$91-100K	\$101K or More		
Total	188	87	58	30	3	6					
Total	100.0%	46.3%	30.9%	16.0%	1.6%	3.2%					
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%					
Question 3: In millions of dolla	rs, what was the approx	ximate total gift revenue	e credited to your and	nual giving program	in the 2006-2007 Fi	scal Year?					
<\$.5M	12	5		3							
	100.0%	41.7%		25.0%							
	6.4%	5.7%		10.0%							
<\$1M	20	12	4	3							
	100.0%	60.0%	20.0%	15.0%							
	10.7%	13.8%	7.0%	10.0%							
\$1M	30	16	10	4							
+	100.0%	53.3%	33.3%	13.3%							
	16.0%	18.4%	17.5%	13.3%							
\$2M	46	27	14	4							
+	100.0%	58.7%	30.4%	8.7%							
	24.6%	31.0%	24.6%	13.3%							
\$3M	22	13	5	4							
+	100.0%	59.1%	22.7%	18.2%							
	11.8%	14.9%	8.8%	13.3%							
\$4-6M	21	6	11	4							
+ · · ···	100.0%	28.6%	52.4%	19.0%							
	11.2%	6.9%	19.3%	13.3%							
\$7-9M	12	4	6								
Ψ7 2141	100.0%	33.3%	50.0%								
	6.4%	4.6%	10.5%								
\$10M+	24	4	5	7	3						
φ101¥1 τ	100.0%	16.7%	20.8%	29.2%	12.5%						
	12.8%	4.6%	8.8%	23.3%	100.0%						

N=189	Total			Question 12: V	What was your base a	salary as of Decemb	er 31, 2007?		
Number Row % Col %		\$40K or Less	\$41-50K	\$51-60K	\$61-70K	\$71-80K	\$81-90K	\$91-100K	\$101K or More
Total	188 100.0% 100.0%	87 46.3% 100.0%	58 30.9% 100.0%	30 16.0% 100.0%	3 1.6% 100.0%	6 3.2% 100.0%			
Question 4: Estimate the	e number of staff that primaril	<u>y work in annual giving</u>	" at your institution.						
1 or Less	15 100.0% 7.9%	5 33.3% 5.7%	5 33.3% 8.6%	5 33.3% 16.7%					
1.5	8 100.0% 4.2%	4 50.0% 4.6%		3 37.5% 10.0%					
2	21 100.0% 11.1%	9 45.0% 10.3%	5 25.0% 8.6%	4 20.0% 13.3%					
2.5	8 100.0% 4.2%	6 75.0% 6.9%							
3	23 100.0% 12.2%	14 60.9% 16.1%	6 26.1% 10.3%						
3.5-4	32 100.0% 16.9%	20 62.5% 23.0%	9 28.1% 15.5%					 	
4.5-6	33 100.0% 17.5%	17 51.5% 19.5%	12 36.4% 20.7%	4 12.1% 13.3%	 				
6.5-8	19 100.0% 10.1%	8 42.1% 9.2%	9 47.4% 15.5%						
More than 8	30 100.0% 15.9%	4 13.3% 4.6%	9 30.0% 15.5%	9 30.0% 30.0%	3 10.0% 100.0%				

N=189 Number	Total	Question 12: What was your base salary as of December 31, 2007?							
Row % Col %		\$40K or Less	\$41-50K	\$51-60K	\$61-70K	\$71-80K	\$81-90K	\$91-100K	\$101K or More
Total	188	87	58	30	3	6			
Total	100.0%	46.3%	30.9%	16.0%	1.6%	3.2%			
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%			
Question 5: What is the approx	timate size of your instit	ution's living alumni po	opulation?						
Less than 10,000	31	18	5	5		3			
	100.0%	58.1%	16.1%	16.1%		9.7%			
	16.4%	20.7%	8.6%	16.7%		50.0%			
10,000-29,999	82	37	29	13					
	100.0%	45.7%	35.8%	16.0%					
	43.4%	42.5%	50.0%	43.3%					
30,000-49,999	43	22	13	6					
	100.0%	51.2%	30.2%	14.0%					
	22.8%	25.3%	22.4%	20.0%					
50,000-69,999	14	6	6						
	100.0%	42.9%	42.9%						
	7.4%	6.9%	10.3%						
70,000-99,999	9								
	100.0%								
	4.8%								
100,000-149,000	4								
	100.0%								
	2.1%								
150,000 or more	5								
	100.0%								
	2.6%								
Not Applicable									

N=189	Total	Question 12: What was your base salary as of December 31, 2007?									
Number Row % Col %		\$40K or Less	\$41-50K	\$51-60K	\$61-70K	\$71-80K	\$81-90K	\$91-100K	\$101K or More		
Total	188	87	58	30	3	6					
	100.0%	46.3%	30.9%	16.0%	1.6%	3.2%					
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%					
Question 6: Is your institution	on public or private?										
Private	189	87	58	30	3	6					
	100.0%	46.3%	30.9%	16.0%	1.6%	3.2%					
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%					

N=189	Total	Question 12: What was your base salary as of December 31, 2007?									
Number											
Row %		+ · · · · ·					***		*****		
Col %		\$40K or Less	\$41-50K	\$51-60K	\$61-70K	\$71-80K	\$81-90K	\$91-100K	\$101K or More		
Total	188	87	58	30	3	6					
	100.0%	46.3%	30.9%	16.0%	1.6%	3.2%					
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%					
Question 7: Which is your in	stitution's Carnegie classi	fication type?									
Associate's											
Doctoral/Research	18		4	6							
Universities	100.0%		22.2%	33.3%							
	9.9%		7.3%	20.0%							
Master's Colleges	34	20	12								
and Universities	100.0%	58.8%	35.3%								
	18.7%	24.1%	21.8%								
Baccalaureate	67	34	24	8							
CollegesArts &	100.0%	50.7%	35.8%	11.9%							
Sciences	36.8%	41.0%	43.6%	26.7%							
Baccalaureate	19	13	5								
CollegesDiverse	100.0%	68.4%	26.3%								
Fields	10.4%	15.7%	9.1%								
Special Institutions	17	3	4	5		3					
Medical, Engineering,	100.0%	18.8%	25.0%	31.3%		18.8%					
Business or Law	9.3%	3.6%	7.3%	16.7%		50.0%					
Special Institutions											
Theological, Art,	8		3	3							
Music, Design or	100.0%		37.5%	37.5%							
Other	4.4%		5.5%	10.0%							
Independent Schools	11	4		5							
Not Higher Ed	100.0%	36.4%		45.5%							
	6.0%	4.8%		16.7%							
Not Applicable	7	4									
1.1	100.0%	57.1%									
	3.8%	4.8%									

N=189 Number	Total			Question 12: V	What was your base s	salary as of Decembe	er 31, 2007?		
Row % Col %		\$40K or Less	\$41-50K	\$51-60K	\$61-70K	\$71-80K	\$81-90K	\$91-100K	\$101K or More
Total	188 100.0% 100.0%	87 46.3% 100.0%	58 30.9% 100.0%	30 16.0% 100.0%	3 1.6% 100.0%	6 3.2% 100.0%			
Question 8: Where is your ins	titution located?								
U.S. New England CT ME MA NH RI VT	28 100.0% 14.8%	8 28.6% 9.2%	8 28.6% 13.8%	7 25.0% 23.3%	 	 		 	
U.S. Mid East DE DC MD NJ NY PA	55 100.0% 29.1%	24 43.6% 27.6%	19 34.5% 32.8%	8 14.5% 26.7%					
U.S. Great Lakes IL IN MI OH WI	35 100.0% 18.5%	22 64.7% 25.3%	8 23.5% 13.8%	4 11.8% 13.3%					
U.S. Plains IA KS MN MO NE ND SD	16 100.0% 8.5%	8 50.0% 9.2%	8 50.0% 13.8%					 	
U.S. Southeast AL AR FL GA KY LA MS NC SC TN VA WV	20 100.0% 10.6%	14 70.0% 16.1%	4 20.0% 6.9%					 	
U.S. Southwest and Rocky Mountains AZ NM OK TX CO ID MT UT WY	5 100.0% 2.6%	3 60.0% 3.4%						 	
U.S. Far West AK CA HI NV OR WA	29 100.0% 15.3%	8 27.6% 9.2%	11 37.9% 19.0%	6 20.7% 20.0%		3 10.3% 50.0%		 	
Canada, Europe or Other									

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N=189	Total			Question 12: V	What was your base	salary as of Decemb	er 31, 2007?		
Number									
Row %									
Col %		\$40K or Less	\$41-50K	\$51-60K	\$61-70K	\$71-80K	\$81-90K	\$91-100K	\$101K or More
Total	188	87	58	30	3	6			
	100.0%	46.3%	30.9%	16.0%	1.6%	3.2%			
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%			
Question 9: Which of the following	lowing most closely desc	ribes where your institu	tion is located?						
Large city	38	12	12	11					
	100.0%	31.6%	31.6%	28.9%					
	20.1%	13.8%	20.7%	36.7%					
Mid-size city	42	21	13	5					
	100.0%	51.2%	31.7%	12.2%					
	22.2%	24.1%	22.4%	16.7%					
Urban fringe of large	35	7	12	11		3			
city	100.0%	20.0%	34.3%	31.4%		8.6%			
	18.5%	8.0%	20.7%	36.7%		50.0%			
Urban fringe of mid-	8	6							
size city	100.0%	75.0%							
	4.2%	6.9%							
Large town	18	11	5						
	100.0%	61.1%	27.8%						
	9.5%	12.6%	8.6%						
Small town	39	24	12						
	100.0%	61.5%	30.8%						
	20.6%	27.6%	20.7%						
Rural	9	6	3						
	100.0%	66.7%	33.3%						
	4.8%	6.9%	5.2%						

N=189	Total	Question 12: What was your base salary as of December 31, 2007?								
Number Row % Col %		\$40K or Less	\$41-50K	\$51-60K	\$61-70K	\$71-80K	\$81-90K	\$91-100K	\$101K or More	
		\$1011 01 <u>20</u> 55	\$11 0011	<i>QUI 0011</i>	<i>QOI 7OII</i>	¢/1 0011	ţ01)011	φ)1 100 11	\$10111 of 11010	
Total	188	87	58	30	3	6				
	100.0%	46.3%	30.9%	16.0%	1.6%	3.2%				
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%				
Question 11: Is your job full-	or part-time?									
Full-Time	189	87	58	30	3	6				
	100.0%	46.3%	30.9%	16.0%	1.6%	3.2%				
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%				

N=189	Total		Question 12: What was your base salary as of December 31, 2007?									
Number Row % Col %		\$40K or Less	\$41-50K	\$51-60K	\$61-70K	\$71-80K	\$81-90K	\$91-100K	\$101K or More			
Total	188 100.0% 100.0%	87 46.3% 100.0%	58 30.9% 100.0%	30 16.0% 100.0%	3 1.6% 100.0%	6 3.2% 100.0%						
Question 13: Are you able t	o earn bonus pay in your jo	<u>bb?</u>										
Yes	12	3	3		3							
	100.0% 6.4%	25.0% 3.4%	25.0% 5.2%		25.0% 100.0%							
No	176	84	55	28		6						
	100.0% 93.6%	48.0% 96.6%	31.4% 94.8%	16.0% 96.6%		3.4% 100.0%						

N=189	Total	Question 12: What was your base salary as of December 31, 2007?									
Number Row % Col %		\$40K or Less	\$41-50K	\$51-60K	\$61-70K	\$71-80K	\$81-90K	\$91-100K	\$101K or More		
Total	188 100.0% 100.0%	87 46.3% 100.0%	58 30.9% 100.0%	30 16.0% 100.0%	3 1.6% 100.0%	6 3.2% 100.0%					
Question 14: How many staff	report to you?										
None	113 100.0% 60.1%	61 54.5% 70.1%	31 27.7% 54.4%	16 14.3% 53.3%		3 2.7% 50.0%					
1-2	68 100.0% 36.2%	25 36.8% 28.7%	25 36.8% 43.9%	11 16.2% 36.7%							
3-4	4 100.0% 2.1%										
5-6											
More than 8								 			

N=189	Total	Question 12: What was your base salary as of December 31, 2007?									
Number Row % Col %		\$40K or Less	\$41-50K	\$51-60K	\$61-70K	\$71-80K	\$81-90K	\$91-100K	\$101K or More		
Total	188 100.0% 100.0%	87 46.3% 100.0%	58 30.9% 100.0%	30 16.0% 100.0%	3 1.6% 100.0%	6 3.2% 100.0%					
Question 17: How many to	otal years have you worked in	<u>n annual giving?</u>									
1	25 100.0% 13.4%	17 68.0% 20.0%	6 24.0% 10.5%								
2	22 100.0% 11.8%	13 61.9% 15.3%	5 23.8% 8.8%	3 14.3% 10.0%							
3	33 100.0% 17.7%	13 39.4% 15.3%	12 36.4% 21.1%	4 12.1% 13.3%							
4	33 100.0% 17.7%	18 54.5% 21.2%	11 33.3% 19.3%	4 12.1% 13.3%							
5-6	38 100.0% 20.4%	13 34.2% 15.3%	13 34.2% 22.8%	7 18.4% 23.3%							
7-8	14 100.0% 7.5%		4 28.6% 7.0%	5 35.7% 16.7%							
9-10	11 100.0% 5.9%	5 45.5% 5.9%		3 27.3% 10.0%							
11-14	6 100.0% 3.2%	3 50.0% 3.5%									
15 or More	4 100.0% 2.2%		3 75.0% 5.3%								

N=189	Total	Question 12: What was your base salary as of December 31, 2007?								
Number Row %										
Col %		\$40K or Less	\$41-50K	\$51-60K	\$61-70K	\$71-80K	\$81-90K	\$91-100K	\$101K or More	
Total	188	87	58	30	3	6				
	100.0% 100.0%	46.3% 100.0%	30.9% 100.0%	16.0% 100.0%	1.6% 100.0%	3.2% 100.0%				
Question 18: How many	years have you worked at you	ur current institution?								
1	32	16	11	4						
1	100.0%	51.6%	35.5%	12.9%						
	16.9%	18.4%	19.0%	13.3%						
2	29	14	8	6						
	100.0%	48.3%	27.6%	20.7%						
	15.3%	16.1%	13.8%	20.0%						
3	39	20	12	5						
	100.0%	51.3%	30.8%	12.8%						
	20.6%	23.0%	20.7%	16.7%						
4	28	16	8	3						
	100.0%	57.1%	28.6%	10.7%						
	14.8%	18.4%	13.8%	10.0%						
5-6	29	12	8	4		3				
	100.0%	41.4%	27.6%	13.8%		10.3%				
	15.3%	13.8%	13.8%	13.3%		50.0%				
7-8	14		5	4						
	100.0%		35.7%	28.6%						
	7.4%		8.6%	13.3%						
9-10	8	4								
	100.0%	50.0%								
	4.2%	4.6%								
11-14	8	3		3						
	100.0%	37.5%		37.5%						
	4.2%	3.4%		10.0%						
15 or More										

N=189	Total	Question 12: What was your base salary as of December 31, 2007?							
Number Row %		\$4017 I	¢ 41 5015	\$51 COT	ф.c1 дот	\$51.00X	¢01.0017	#01 100 77	
Col %		\$40K or Less	\$41-50K	\$51-60K	\$61-70K	\$71-80K	\$81-90K	\$91-100K	\$101K or More
Total	188	87	58	30	3	6			
	100.0%	46.3%	30.9%	16.0%	1.6%	3.2%			
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%			
Question 19: How many years	have you worked in you	ar current position?							
1	53	26	17	7					
	100.0%	50.0%	32.7%	13.5%					
	28.0%	29.9%	29.3%	23.3%					
2	42	18	13	7					
-	100.0%	42.9%	31.0%	16.7%					
	22.2%	20.7%	22.4%	23.3%					
3	42	19	12	7					
5	100.0%	45.2%	28.6%	16.7%					
	22.2%	21.8%	20.7%	23.3%					
4	24	14	6						
	100.0%	58.3%	25.0%						
	12.7%	16.1%	10.3%						
5-6	15	5	6	3					
2 0	100.0%	33.3%	40.0%	20.0%					
	7.9%	5.7%	10.3%	10.0%					
7-8	6			3					
	100.0%			50.0%					
	3.2%			10.0%					
9-10	4								
9-10	100.0%								
	2.1%								
11-14	3								
	100.0% 1.6%								
	1.0%								